

Custom Coupon Affiliate Management Portal

1. Project Overview

We propose to develop a **custom Coupon Affiliate Management Portal** specifically designed for coupon and affiliate websites such as **GrabYourSavings.com** and **ApplyCodes.top**.

The system will provide a centralized, secure and easy-to-use administration dashboard through which the client's team can manage **stores, categories, coupons/offers, blogs, static pages, users and newsletter subscribers**.

The backend portal will also be fully integrated with the frontend website to ensure that all content managed through the administration panel is dynamically displayed on the website.

2. Scope of Work

2.1 Custom Admin Dashboard

A secure, login-based administration dashboard will be developed to provide a complete overview of the website.

The dashboard will display:

- Total Users
 - Total Stores / Brands
 - Total Coupons / Offers
 - Total Blogs
 - Total Newsletter Subscribers
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2.2 Store / Brand Management

Administrators will be able to create, update and delete stores/brands.

Features include:

- Store / Brand Name
 - Store Logo Upload
 - Store Description
 - Store Website URL
 - Affiliate Tracking Link
 - Country / State Assignment
 - Category Assignment
 - Active / Inactive Status
 - Featured Store Option
 - SEO Title
 - Meta Description
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2.3 Coupon & Offer Management

Administrators will be able to manage multiple offers and coupons under each store/brand.

Features include:

- Coupon / Offer Heading
 - Store / Brand Selection
 - Brand Logo
 - Unlimited Offers per Store
 - Offer Title
 - Coupon Code
 - Affiliate Link
 - Offer Expiry Date
 - Active / Expired Status
 - Featured Coupon Option
 - Sorting / Display Order
 - Coupon Click Tracking
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2.3.1 Inline Coupon Management on Store Page

As an added convenience feature, administrators will be able to add, update and delete multiple coupons directly from within the Store Add/Update page, without needing to navigate to a separate coupon management screen.

Features include:

- Add Multiple Coupons While Creating/Editing a Store
 - Inline Coupon Rows with Add/Remove Controls
 - Update Existing Coupons Directly from the Store Page
 - Delete Coupons Directly from the Store Page
 - Real-Time Save of Coupons Along with Store Details
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2.4 Store Category Management

The system will include default categories, while administrators will also have the ability to create and manage additional categories.

Features include:

- Add New Category
 - Edit Category
 - Delete Custom Category
 - Category Title
 - Category Image
 - Category URL / Slug
 - Category Description
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2.5 Blog Management

Administrators will be able to create, edit and manage website blogs from the dashboard.

Features include:

- Blog Title

- Blog Featured Image
 - Rich Text Content Editor
 - Blog Category
 - Author Name
 - Publish / Unpublish Option
 - SEO Title
 - Meta Description
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2.6 Static Page Management

The administration panel will allow authorized users to easily manage the website's static pages.

Editable Pages:

- About Us
 - Imprint
 - Terms & Conditions
 - Privacy Policy
 - Contact Us
 - FAQ
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2.7 User Management

Administrators will be able to manage system users.

Features include:

- Add User
 - Edit User
 - Delete User
 - User Account Management
 - User Access / Permissions
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2.8 Newsletter Subscriber Management

The administration panel will provide tools for managing newsletter subscribers.

Features include:

- View Newsletter Subscribers
 - Search / Manage Subscribers
 - Export Subscribers to CSV
 - Delete Spam / Unwanted Subscribers
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3. Frontend Website Integration

The frontend website will be fully connected with the backend management portal.

Content added or updated through the admin dashboard will be reflected dynamically on the website.

Frontend Functionality

- Categories Listing Page
 - Category Detail Page
 - Stores / Brands Listing Page
 - Store Detail Page
 - Coupon / Offer Display
 - Blog Listing Page
 - Blog Detail Page
 - Static Pages
 - Newsletter Signup Form
 - SEO-Friendly URLs
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4. Security & Performance

The system will be developed with a focus on security, performance and maintainability.

The project will include:

- Secure Admin Login
 - Password Encryption
 - User Roles & Permissions
 - Secure Form Validation
 - Image Upload Validation
 - Optimized Database Queries
 - SEO-Friendly URLs
 - Clean and Maintainable Code Structure
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5. Technology Stack

Programming Language: PHP

Database: MySQL

Frontend: HTML, CSS, JavaScript / jQuery

Backend: Custom PHP-based Management Portal

6. Project Deliverables

Upon completion, we will deliver:

- Complete Custom Admin Dashboard
- Store / Brand Management System
- Coupon & Offer Management System
- Category Management System
- Blog Management System
- Static Page Management System
- User Management System
- Newsletter Subscriber Management
- Frontend Website Integration

- Database Setup
 - Basic Security & Performance Optimization
 - Deployment / Setup on the provided hosting environment
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7. Project Timeline

Estimated Delivery Time: 5-6 Working Days

The delivery timeline may vary slightly depending on the availability of required content, website access, hosting credentials and client feedback/approvals.

8. Support & Maintenance

Free Support Period: 3 Months

The included support period covers assistance with the delivered functionality and resolution of issues related to the developed system.

Any new features or major changes outside the agreed scope may be quoted separately.

9. Conclusion

We are committed to delivering a **professional, secure, scalable and user-friendly Coupon Affiliate Management Portal** that provides complete control over website content and affiliate offers from a centralized administration dashboard.